

Rogo Distributors Installation Marks Second Solar Power Project For Allan S. Goodman Inc.

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Allan S. Goodman Inc. Completes Its Second Solar Project

Allan S. Goodman Inc. today announced the completion of a 404-kilowatt (kW) rooftop solar energy system for its Rogo Distributors' East Hartford, CT facility. This is the second solar project that the family owned wholesale distributor of wine, spirits and beer has completed with EnterSolar, a leading New York-based provider of solar systems to commercial enterprises. The first solar system was installed on the roof of the Allan S. Goodman headquarters and distribution center in late 2013. Both solar projects are part of an ongoing commitment by Allan S. Goodman, Rogo Distributors, and both the wine and spirits distributors and the beer distributors of Connecticut to have a positive impact on the communities they serve.

"Allan S. Goodman is proud to continue our commitment to sustainability with the completion of our second rooftop solar photovoltaic project," said David Heller, president and Chief Operating Officer. "We are already seeing benefits from the first system from both an economic and environmental perspective, and we are now pleased to be converting the Rogo facility to solar power as well."

The solar system will generate enough clean renewable energy to handle over 75% of the facility's annual electricity usage. The system itself is comprised of approximately 1,600 individual solar modules that have been installed on the Rogo roof. The system will yield not only significant financial savings for the company, but will also provide substantial environmental benefits. By producing and consuming solar power onsite, Rogo will reduce its carbon footprint by over 570,000 tons of CO2 each year.

"We were delighted to be working again with Allan S. Goodman and congratulate them on the completion of their second solar installation," said Paul Ahern, president, EnterSolar. "It is a great source of pride when our clients recognize the value of our services, and come back for additional implementations in their real estate portfolios."

About Rogo Distributors

Rogo Distributors is a subsidiary of Allan S. Goodman Inc., a family owned wholesale distributor covering all categories of beverage alcohol products. The parent business was founded in 1933, the year that prohibition was repealed. Rogo Distributors, which was created in 1975 for diversification into the beer and soft drinks business, has 110 employees. Rogo Distributors is located in East Hartford, CT, and the territory spans the five eastern counties of Connecticut (Hartford, Tolland, Windham, Middlesex and New London) comprising 45% of the state, population or 1.4 million people.