

Perfect Printing begins Moorestown Solar Project

July 18, 2013

Perfect Printing, a full service commercial printer, today announced its plan to install a 257 kilowatt (kW) solar energy system atop its facility located in Moorestown, New Jersey. The system, when complete, will produce 43.8% of the Company's total power consumption. Perfect Printing is partnering on this major solar project with EnterSolar, a leading New York-based provider of solar systems to commercial enterprises. The installation is scheduled for completion by the summer's end.

"By allowing clients the ability to print in a facility where their job is in large part being powered by solar, we are only continuing our long-standing commitment to sustainable printing processes," said Joe Olivo, president and CEO, Perfect Printing. "We are always looking at ways to make the printing process more environmentally friendly whether using responsibly harvested paper stock, recycled paper options, or by harnessing the power of the sun for the printing process itself."

The Moorestown project will be composed of nearly 1,000 (998) solar panels on Perfect Printing's roof. The power it will yield equates to a reduction of 408,539 pounds of carbon emissions each year. The project is also a beneficiary of PSE&G's Solar Loan Program, a commitment by the utility to provide millions of dollars to help finance the installation of solar electric systems in their coverage areas.

"EnterSolar is proud to support Perfect Printing's commitment to sustainable energy practices," said Paul Ahern, president of EnterSolar. "In addition to making an environmentally sound choice, they will see significant financial ROI from the system as well."

About Perfect Printing

Perfect Printing is an end-to-end partner for print communications and campaigns. Perfect Printings services include both offset and digital printing as well as advanced marketing solutions such as variable data, campaign development and execution, web integration, on-demand print and fulfillment services and promotional items and packaging. For more information, visit www.perfectprinting.com

About EnterSolar

EnterSolar is a leading provider of comprehensive solar energy system solutions to the commercial marketplace. Unique in its combination of solar development expertise and financial structuring capabilities, the Company works exclusively with commercial enterprises to deliver optimal solar solutions with compelling, long-term ROI.