

Party Rental Ltd. Continues Its Commitment to Sustainable Practices

October 23, 2014

Rooftop Installation Will Provide Nearly 30% Percent of Laundry Facility, Annual Power

Party Rental Ltd., a leading supplier of party rental equipment, announced today its intention to install a 200-kilowatt (kW) solar energy system atop its laundry facility located in Teterboro, New Jersey. The state-of-the-art solar energy system will generate nearly a third (31.4%) of the facility, annual electricity requirements. Party Rental has partnered on this project with EnterSolar, a leading New York-based provider of solar solutions to commercial enterprises.

This is Party Rental's first solar energy project, but is only the latest in a series of sustainability initiatives that the company has completed. From providing recycled and biodegradable products to customers, to its commitment to fleet maintenance, as well as sourcing energy efficient lighting and laundry machines, Party Rental continues to look for additional "green" initiatives to complement its inherently sustainable practice of providing rentals of party supplies.

The solar energy system, financed through the PS&G Solar Loan Program, will not only yield significant financial savings for Party Rental, but notable environmental benefits as well. The energy saved by generating onsite clean electricity will produce annual environmental benefits equivalent to powering 28 homes, or removing 31 cars from the road.

"Party Rental started as a small secondary line of business for a liquor store and has grown exponentially for 42 years. With significant facilities in 8 locations on the East Coast, we have a commitment to the community and people we serve to reduce our ecological footprint," said Alan Gottlich, CFO, Party Rental Ltd.

"This is an interesting project due to the complexity of Party Rental, laundry facility, and the significant venting, etc. required on its rooftop. We are pleased to be able to provide a solution that meets Party Rental's needs and that will benefit them, and their community for a long time, said Paul Ahern, president, EnterSolar. "An institution on the East Coast, we have long seen Party Rental's hippo trucks on the road. We are pleased to be able to facilitate their natural next step, to harness solar energy."

About Party Rental Ltd.

With over 375,000 square feet of warehouse space spread over multiple East Coast locations, Party Rental Ltd. has the largest selection of linens, tables, flatware, china and catering equipment in the country. The company provides rentals for over 50,000 events a year and prides itself on the concentrated training of its diverse workforce and its commitment to customer service excellence. Sustainability has long been a focus of Party Rental. Their efforts include reducing waste and continual investments in technology to increase operational efficiency and profitability, all while keeping true to a corporate responsibility initiative with respect to natural resource conservation. Visit www.partyrentalltd.com for more information.