

Allan S. Goodman Inc Completes Solar Power Installation At East Hartford Facility

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Ribbon Cutting Celebrates Wine Distributor Project Completion and Participation in Connecticut Zero Emission Renewable Energy Credit Program

Allan S. Goodman Inc. today announced the completion of a 234-kilowatt (kW) solar energy system atop its East Hartford, CT facility. The family owned wholesale distributor of wine and spirits is partnering on this major solar project with EnterSolar, a leading New York-based provider of solar systems to commercial enterprises. The project will also draw significant financial benefit the Connecticut Public Utility Regulatory Authority's (PURA) Zero Emission Renewable Energy Credit (ZREC) program. This installation is the first project of two winning bids to the ZREC program and demonstrative of Goodman's commitment to sustainable energy.

State Representative Lonnie Reed, Alex Kragie, Deputy Chief of Staff, Connecticut Department of Energy and Environmental Protection and East Hartford Mayor Marcia A. Leclerc joined Dave Heller, president and Chief Operating Officer, Allan S. Goodman and Paul Ahern, president, EnterSolar to commemorate the project. Each spoke to the initiative. This solar initiative is part of an ongoing commitment by Allan S. Goodman and the wine and spirits distributors of Connecticut to have a positive impact on the communities they serve.

The company has installed 936 250-watt Hanwha modules on its roof that will draw 70% of the facility's annual energy consumption. In addition to providing the organization with power savings, Allan S. Goodman will benefit further from CL&P's ZREC program where it will obtain a 15-year revenue stream from the sale of renewable energy credits to the utility.

The system will yield not only significant financial savings for Allan S. Goodman but significant environmental benefits as well. The power saved will yield environmental benefits equivalent to powering 32 homes per year, or saving 20,000 gallons of gasoline.

"Allan S. Goodman is proud of its commitment to its community. Whether through our commitment to responsible consumption of alcohol, or our responsibility to the environment," said David Heller. "Our work with EnterSolar has allowed us to leverage solar power to offset operational costs, while at the same time reducing our environmental footprint."

"We were delighted to work with Allan S. Goodman on their submission of two bids to the ZREC program and now, to be completing the first installation," said Paul Ahern, president, EnterSolar. "The Company's commitment to its community is admirable and the financial benefits will be equally significant."

About Allan S. Goodman Inc.

Allan S. Goodman, Inc. is a family owned wholesale distributor covering all categories of beverage alcohol products. The business was founded in 1933, the year that prohibition was repealed. The company has two divisions operating out of two separate 100,000 square foot warehouse facilities. Allan S. Goodman (Goodman), the wine and spirits division, has 90 employees and Rogo Distributors, a subsidiary which was created in 1975 for diversification into the beer and soft drinks business, has 110 employees. Allan S. Goodman is located in East Hartford, CT, and the territory spans the five eastern counties of Connecticut (Hartford, Tolland, Windham, Middlesex and New London) comprising 45% of the state,Ås population or 1.4 million people.